

WELCOME

stay humble

AMANDA B STUDIO

WILLARD

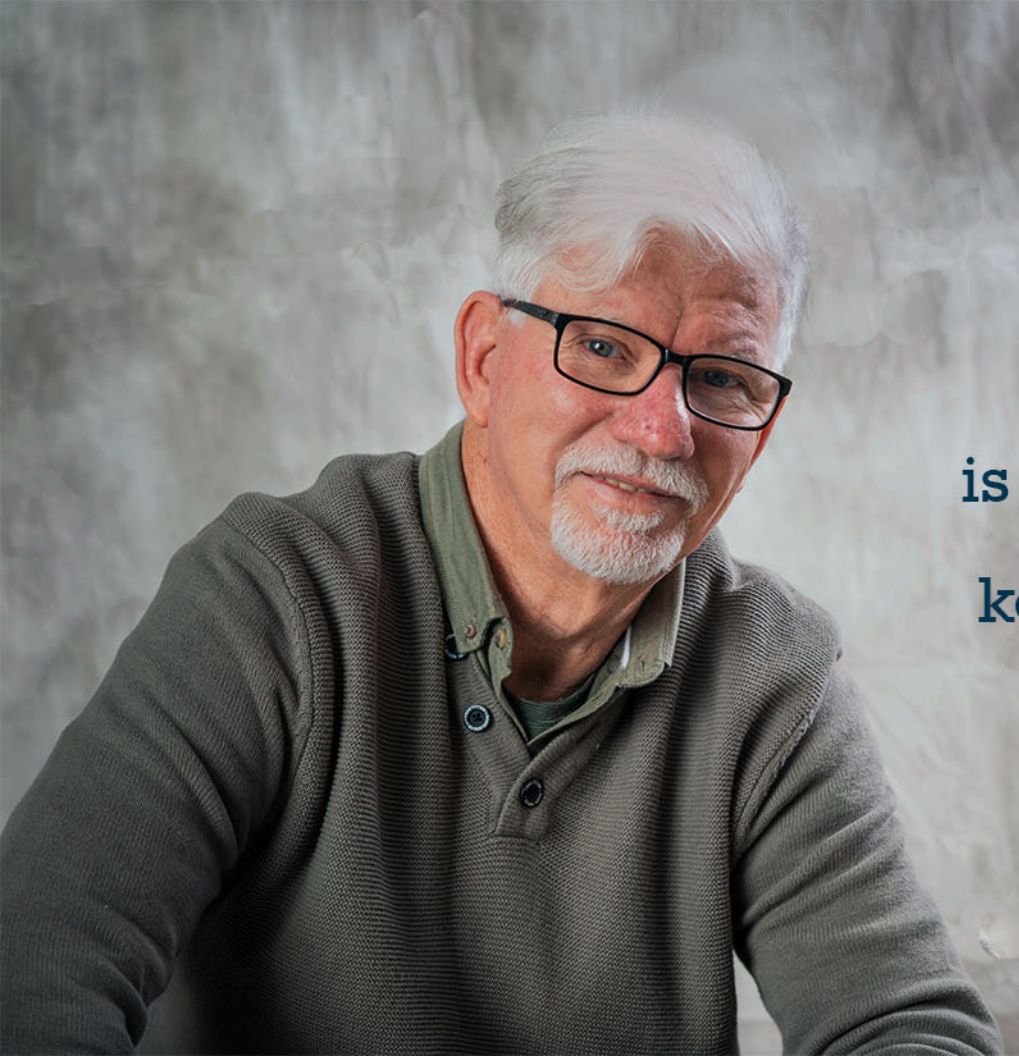
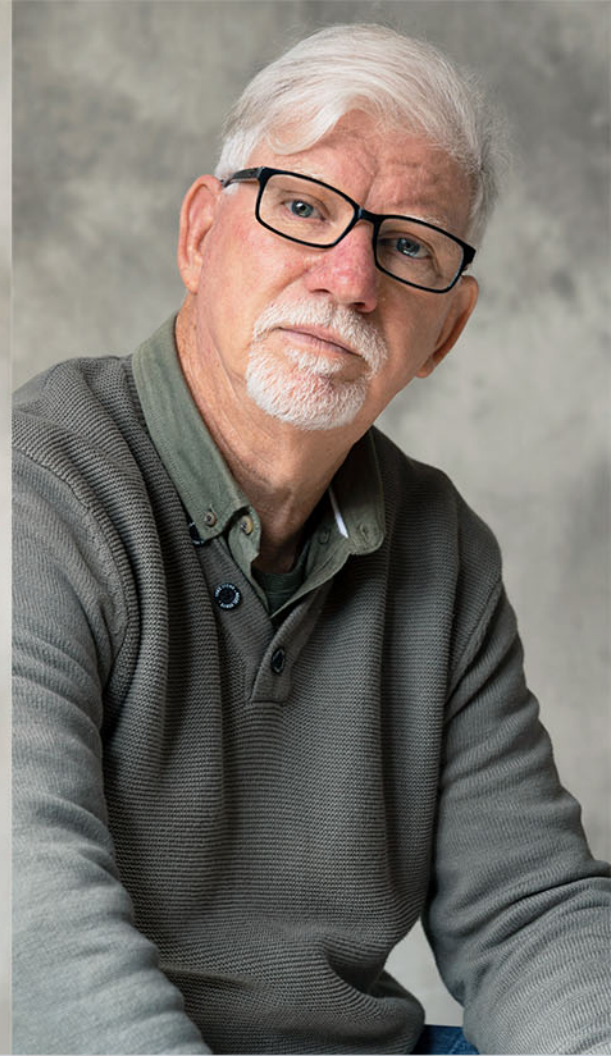
All businesses have a brand



A brand is identified by a symbol, like Nike or coca-cola. The brand itself is all it stands for, what it delivers, and how it leaves people feeling. A bit like one on a cow. If the farmer has a bad reputaion it influences how well his cattle sell. In short your brand is what people say about you when you are not around.

“People work with brands they know, like and trust.

According to the Google ZMOT report (zero moment of truth - online decision making), the average Business to Business deal requires 11 touches, 7 hours of interactions across 4 locations.” - J. Tuckerman



Action

is the foundational
key to all success

- Pablo Picasso



Dance Style Portraits

Children grow so fast and it is noticed most by business owners that work with them. Now you see them, now you don't.

When showcasing what you do to prospective new dancers nothing speaks more enticingly and stirs the imagination more than beautiful photos of what is achievable with you.

Creating movement in photographs and shaping a dancer's body in a way that gives that gorgeous dancing look.





Whatever style of dance you teach or do, tell the world and connect on a purely timeless level. Somewhere between imagination and reality.

Have you ever considered photos from your studio being the poster on the walls of children in your area?

Gone to the Dogs?

The world of dog breeding and sales is more competitive than ever. If you have noticed a change in the level of interest for your adorable pooches a new series of photos will swing focus to you again.

What story are you telling? You can showcase them in the best light, either in studio or outdoors.

If your dog is highly energetic, let's photograph that! Representing your breed doing what it does best is precisely what your clients need to see.





Not a dog?

Not a problem. Is your work is with animals other than dogs?

Goldfish are not even an issue to photograph if they are your business.

Often times your business is animals. When you need to show and build client confidence in your abilities to work with, train or deal with animals it is important that the photos show the connection between you. People feel your story as much as read it.

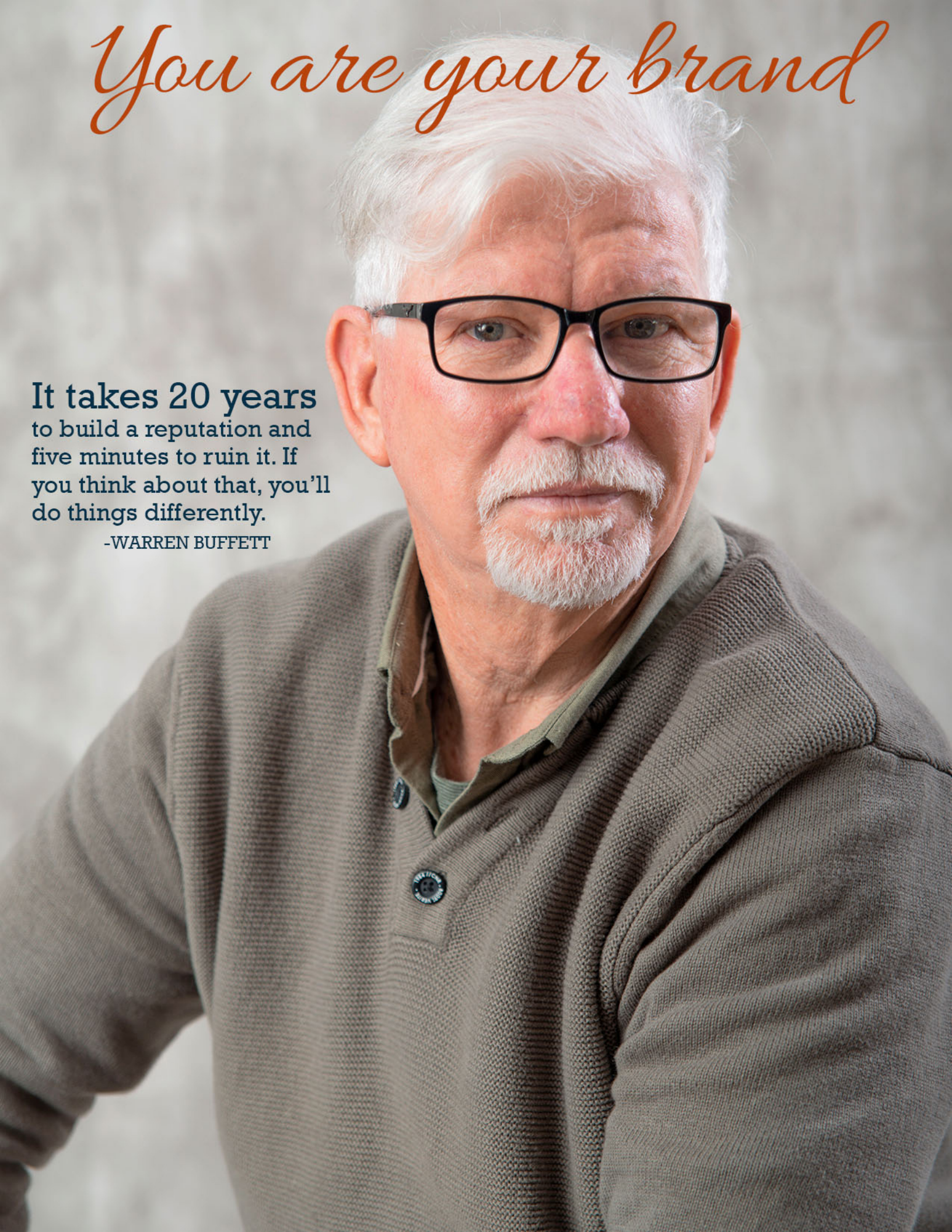
Please note: Due to high level allergies I work with a fellow photographer to capture your horses, cats and domestic birds.



You are your brand

It takes 20 years
to build a reputation and
five minutes to ruin it. If
you think about that, you'll
do things differently.

-WARREN BUFFETT





PERSONAL BRANDING

Think you don't need to be in your photos?
Think it is not about you but what you sell?
Think that people don't care who you are or
what you do?

Those are precisely the things your customers care about and want to know. People buy more from those they trust. They trust those they like. They like those they know. They know you when they can see you.

In a time when online security has plummeted, buyer confidence is down for online transactions, there has never been a better time to super amazingly be your brand.

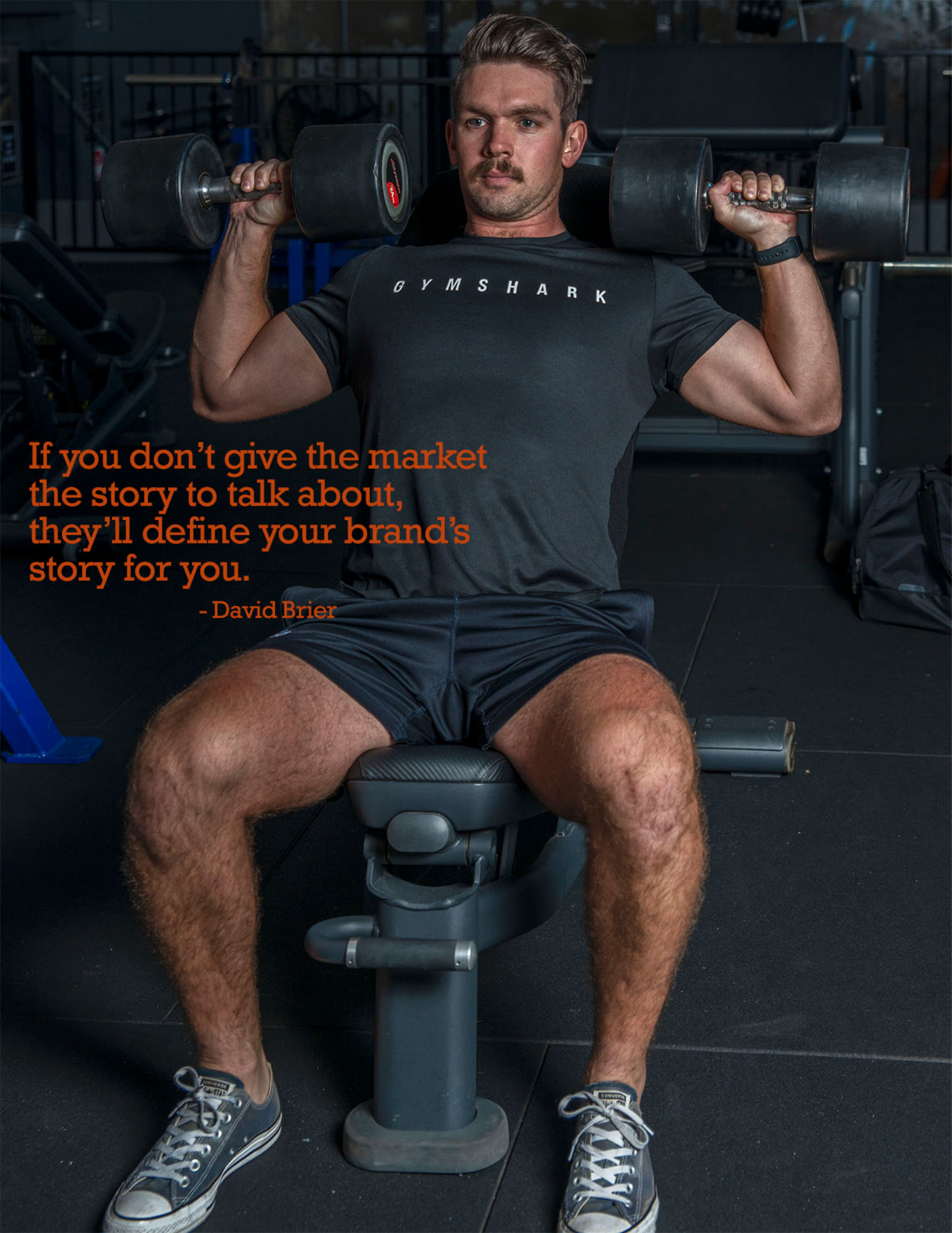
The keys to brand success are self-definition, transparency, authenticity and accountability.

-SIMON MAINWARING



**Your personal
brand
is a promise of
quality,
consistency,
competency and
reliability**

- Jason Hartman



If you don't give the market
the story to talk about,
they'll define your brand's
story for you.

- David Brier



When your business

is all about the old, unusual, the unique and the amazing there is still a need for high quality photography that reflects your commitment to quality and to your customers.

Not sure what you would include in your gallery? Let's jump on a call and talk about it.

For a quick way to connect to email scan the below code
OR

amanda@amandabstudio.com.au



The goal

is not to do business with everybody who needs what you have. The goal is to do business with people who believe what you believe.

- Simon Sinek

I want to know what you believe

When you are clear on who you are and what you want the world to say about you and your business when they are not with you, your brand will speak volumes that goes beyond mere words. Your photos will give your brand a beautiful voice.

You don't need to prove yourself, you just need to promote yourself. You are your business.

Nobody knows your business goals and needs better than you. I will guide you through every step of the way through this

The quick way to connect with email is to scan the code below

OR

amanda@amandabstudio.com.au





Your Investment

A retainer is paid at the time of booking. It includes your pre-session consultation, your photo shoot, and the reveal.

\$200

PACKAGES

start at **\$1200**

VIP SUBSCRIPTIONS

Starts at **\$10000**

Individual Photos \$150

If, after 6 months of implementing the plan and using the photos, you see no improvement in your business I will refund 60% of your



Gift Vouchers

Amanda B Studio

Gift Voucher \$100

This voucher is not transferable, redeemable for cash, and cannot be used in conjunction with any other promotion.

Amanda Blackman
Photographer

WWW.AMANDABSTUDIO.COM.AU • 0478657399 • ENQUIRIES@AMANDABSTUDIO.COM.AU

NOW AVAILABLE

Do you know someone pouring money into a start-up business?
Do you know someone that has a business that needs a pick-me-up?
Do you know a business owner that is hard to buy for?

This is a gift for both of you. Purchasing a gift voucher is a great way to support someone you know has need of marketing help and professional photography.

Buy 1 or buy many. Multiple vouchers can be used for photo package purchase!

The quickest way to go the website to purchase
is scan the code





Amanda Blackman
Photographer

WARWICK QLD | 0478 657 399 | www.amandabstudio.com.au